

New Kitchen Designs for Living!

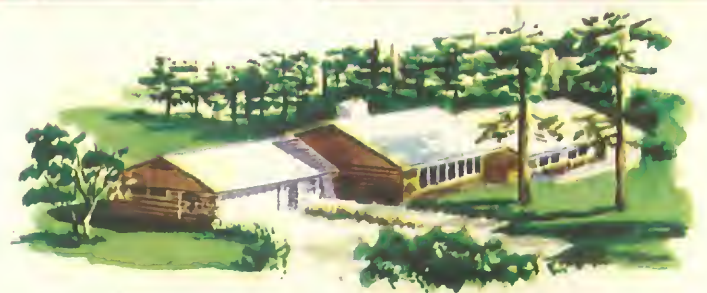


by
American Kitchens



Westward Ho!...

The pioneers had the right idea in the exciting frontier days when the kitchen was the center of family life. Anyone with a pioneering spirit would be right at home in this rustic U-Shape ranch type kitchen with the Old West atmosphere but with the added advantage of the latest work-saving modern kitchen equipment.



The handy Brunch-Bar and the Dishwasher are two great convenience favorites in this kitchen. The Brunch-Bar is perfect for quick snacks and speedy meals . . . as well as a place for jotting down the grocery list. And there's never a single dirty dish setting around in this kitchen . . . even between meals.



TV or not TV... that isn't the question in a house of today with this beautiful L-Shaped kitchen as modern as tomorrow. Here the busy homemaker can watch TV without disrupting her regular kitchen activities. Truly pleasant and a joy to be in . . . this kitchen incorporates all the time-saving, work-saving features you could wish for.

Geared to the tempo of present day living, this ultra-modern kitchen takes day-to-day meal preparation, household planning duties, and entertaining in its stride. Durable gray vinyl countertops offer plenty of work surface adjacent to the sink and then around the corner to the maple cutting top next to the range. Red pegboard on the range wall is not only decorative but is ideal for hanging knives, flatware, knickknacks.



To Grandmother's House We Went...

to capture the Early American charm of this Straight-Wall kitchen which also offers production line efficiency. Here's old fashioned hospitality at its best with the open fireplace right next to such modern work savers as the automatic dishwasher.



There's a touch of the deep seas in the decoration of this living kitchen. And notice how nicely matching small pattern wallpaper and curtains accent the sparkling clean whiteness of the cabinets. Black wrought iron trivets are used as holdbacks for the curtains while the antique lamp and the hooked rug add the final touches to this kitchen which would be at home almost anywhere.



These Photographs Thru the Courtesy of LIVING FOR YOUNG HOMEMAKERS Magazine.



Southern Hospitality . . . goes with the modified U-Shaped kitchen (above) like ham goes with hominy grits. Bright and inviting in appearance, this living kitchen is just as practical as it is pretty. With the range jutting out in a peninsula, it's easy to serve food to the dining area at right. Bright yellow accents the brown and green color scheme.

Your kitchen carrying jobs just roll away with the highly convenient Serv-Cart (right) which can save you hundreds of steps a day. For serving foods piping hot to the dining room . . . the terrace . . . or anywhere, the Serv-Cart is the perfect answer. When the meal is over dirty dishes can be loaded and wheeled to the dishwasher or the sink. When not in use, the Serv-Cart is stored out of the way under a counter.





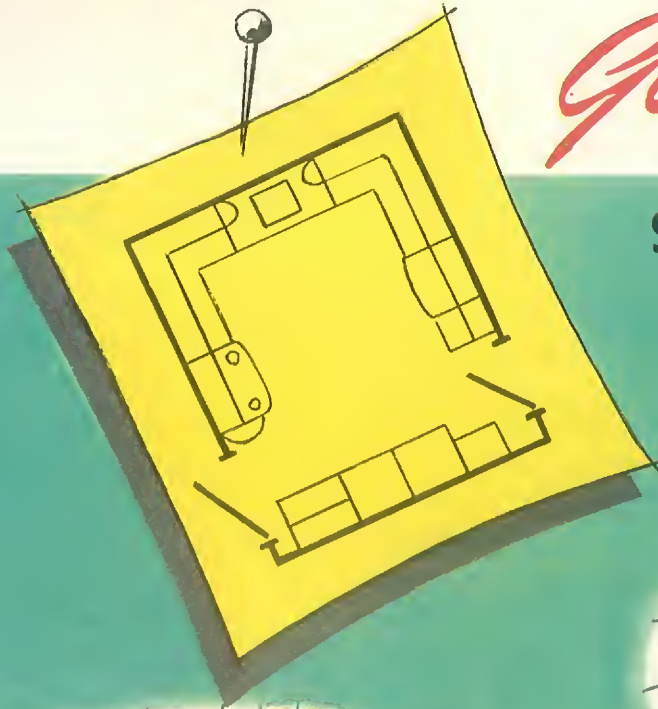
City Gal . . . this is for you . . .
or anyone who wants the most in kitchen
beauty and convenience where space is at a
premium. You're really living in the clouds
with this heavenly 2-wall kitchen. It's a
pleasure to behold and a delight to work in
because of such step saving and work sav-
ing conveniences as the automatic dishwasher
and easy to clean countertops and cabinets.



Down on the Farm . . . it takes a
lot of elbow room for all the home canning,
for the preparation and freezing of foods . . .
and in this roomy L-Shaped kitchen there is
plenty of room for heavy kitchen traffic. This
"rural type" kitchen is a good example of all
well planned kitchens which are designed for
living as well as the regular kitchen routines.
Here the farm family spends a big part of its
time so the decorative scheme lends a pleasant
atmosphere to this family gathering place.
Note how the yellow valance can be used to
hide an old fashioned ugly window frame.
The copper jello molds and the copper skillets
add attractive accents to the color scheme.
See how the same Red vinyl material is used
on both the countertops and the floor.

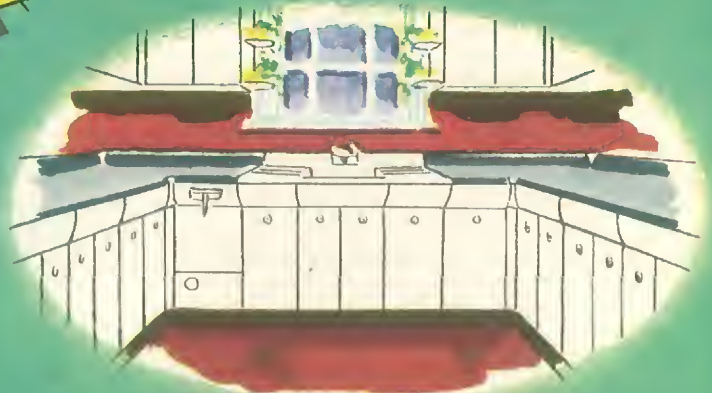


What makes a kitchen a *Good Planning*



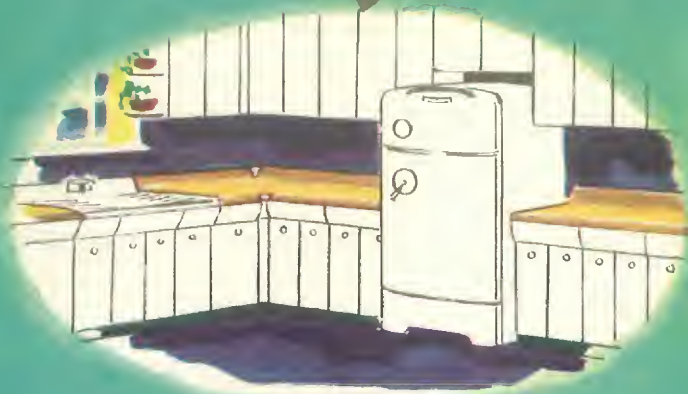
STEP-SAVING ARRANGEMENT

The difference between a mile or a few steps a meal is how you arrange your kitchen. Be sure the vital work centers in your new kitchen are planned with plenty of work surface and storage space . . . the two most important things in your kitchen. In planning, first:



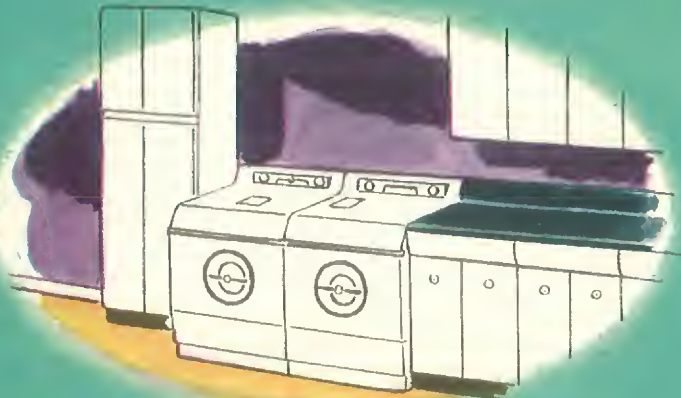
THE CLEANING AND PREPARATION CENTER

Sink, dishwasher, disposer, storage for dishes and cutlery . . . it's the heart of your kitchen. Place between range and refrigerator to save steps.



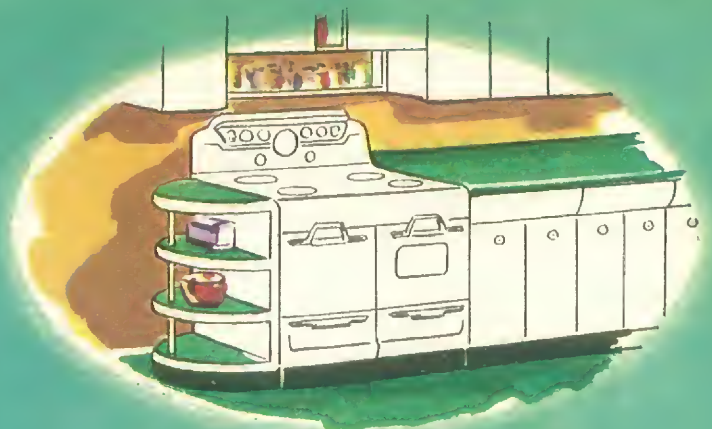
THE STORAGE CENTER

Refrigerator, canned goods storage, etc. should be near the rear door. Try to plan a work surface on opening side of refrigerator (preferably toward sink).



THE UTILITY CENTER

A trend from modern, step-saving houses . . . laundry in the kitchen or the near-by utility room. Cabinets hold washing supplies while a tall utility cabinet is perfect for brooms, mops, or an ironing board.



THE COOKING AND SERVING CENTER

Your range close to your dining area will be a wonderful step-saver. Plan storage space for pots, pans, mixing bowls, condiments, etc. A ventilator over the range means no odors . . . cooler.

AND PLAN CONVENIENCE EVERYWHERE

Kitchen cabinets are mighty handy in other places besides the kitchen . . . linens or toilet articles in the bath, tools in the workshop, hobby supplies and games in the rumpus room, etc.

DREAM or a DRUDGE

Good Products

TIME-SAVING, WORK-SAVING FEATURES

Just as important to you as good planning is your choice of kitchen equipment . . . the kitchen that will do the most for you! Work-saving, time-saving features add up to new found time for you . . . time for fun! So choose a kitchen that is designed to be easiest to clean and to care for . . . one that is designed with a woman in mind . . . one that is a delight to be in. Pick a beautiful

American Kitchen

TOPS IN QUALITY WITH PRACTICAL BEAUTY

Designed by famous Raymond Loewy, here is modern beauty you'll never tire of . . . beauty with reason! Smooth, rounded contours . . . so easy to keep clean. There's toe and knee room at *all* base cabinets and sinks for standing comfort. Quality . . . nothing compares! Heavy gauge steel . . . double coat of durable baked enamel . . . the finest in materials and workmanship!



SEAMLESS, ONE-PIECE DRAWERS

Easiest cleaning drawers known . . . wipe out like a china bowl for there are no seams or cracks to catch dirt! Dirt-free concealed drawer pulls. Even fully loaded drawers glide effortlessly on nylon glides!



SMOOTH SURFACES CLEAN FAST

It will take you less time to clean the complete doors on American Kitchens cabinets than to wipe around handles on old-style cabinets! Concealed door pulls plus rounded corners mean speediest cleaning!



DOUBLE ACTION SPRING HINGES

Your cabinet doors will never stand ajar with American Kitchens! Heavy, durable, double action spring hinges hold base and wall cabinet doors either fully opened or fully closed!



NEW LIFETIME COUNTERTOPS

Smooth contour does away with dirt catching seams . . . a breeze to keep tops spotless. They never need waxing! Acid, alkali, heat, and grease resistant vinyl bonded to steel base . . . never warps, rots, or decays!

Just Imagine - Never Do Dishes

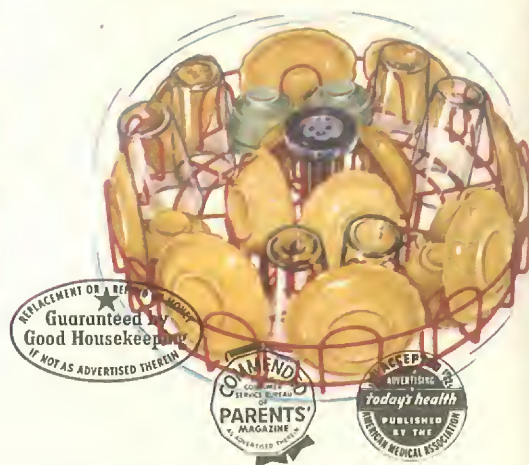


AT LONG LAST . . .
 REALLY WORKFREE
 CLEAN DISHWASHING . . .
 3 WAYS CLEANER
 THAN BY HAND!
 AUTOMATICALLY WASHES
 TRIPLE RINSES
 POWER DRIES
 STORES . . . !

EXCLUSIVE REVOLUTIONARY ROTO-TRAY

The Roto-Tray assures that *every* surface of *every* dish is washed hygienically clean. Now, here is a dishwasher that washes *all* the dishes, the glasses, and the silver . . . even in the top tray! This revolutionary dishwasher has been acclaimed by leading independent laboratories to be the finest!

Developed after eight years of secret research, engineering, and testing to give you the cleanest dishwashing ever known.



EVERY SURFACE OF EVERY DISH SPARKLING CLEAN

A slowly revolving top tray, the Roto-Tray, carries every dish and glass in it through the scrubbing action of the steaming, swirling sprays of super-heated water. The sensational Roto-Tray has solved the greatest problem of the old-fashioned dishwasher! Old-styled dishwashers have only fixed trays. Objects on the bottom tray block off the water streams from dishes above, block them off from direct scrubbing action; they cannot possibly be scrubbed specklessly clean!

But, with this wholly new principle, the Roto-Tray revolves so gently, no dish or glass could possibly be damaged, carrying every top-tray object out of those water-starved areas and directly thru the scrubbing action of the powerful water sprays.

dishes carried through and out of water-starved areas.



dishes remain stationary and unwashed in water-starved areas.



THE MOST TIME

Again!

American Kitchens

ROTO-TRAY DISHWASHER

EVEN STUBBORN SOIL DISAPPEARS AUTOMATICALLY

When dinner is over just scrape your dishes as you would normally do for hand dishwashing . . . with no special preparation or pre-rinsing! After you've slipped them in the dishwasher, turn the handle, turn around, and walk away. When you return, your dishes, glasses, and silverware will be gleaming clean and sparkling dry . . . all automatically! Dried egg, cold mashed potatoes, dried spaghetti . . . and yes, even greasy pots and pans are taken in stride with the Roto-Tray Dishwasher. An exclusive triple rinse, a hot water booster, a scientifically timed cycle . . . plus the action of the exclusive Roto-Tray all go together to produce a dishwasher that will clean *all* your dishes, glasses, pots, and pans! All soil vanishes except baked-on things . . . extremely unusual things which you would normally soak overnight before washing by hand. Yes, here at last is a dishwasher where you can have your dishes washed gleaming clean and dried spotless . . . all automatically!



EASIEST LOADING DISHWASHER OF ALL

Front opening for easiest loading and to give you plenty of work surface. Both trays slide out independently and the Roto-Tray turns like a Lazy Susan . . . so easy to slip dishes into. There's no bending, no stooping, no top tray to take out to get at the lower tray. Capacity . . . it has it! Dish trays hold full 56 pieces. Tray design offers flexible loading arrangements . . . load with all cups or glasses if you wish . . . wash even a turkey roaster!

Dishes are cushioned in vinyl covered trays that will never get soft, sticky, or mar your finest china. The washing cycle may be interrupted at any time to add a forgotten object without having to restart cycle.



ONLY 9¢ A DAY TO OWN THIS WONDERFUL DISHWASHER



Let your dealer tell you how easy it is to get your American Kitchens Roto-Tray Dishwasher. Yes . . . you can easily afford this sensational new dishwasher, for it costs but pennies a day to own, actually less than half the cost of a package of cigarettes. Over a ten year period, for example, it would cost less than 9¢ a day, 3¢ a meal to have a "maid" in your kitchen, freeing you from your dulllest job. And operating cost . . . almost nothing! Once-a-day dishwashing costs less than 2¢ a day for water consumption and water heating. Actually, it uses no more water than would be used for a normal day's dishwashing by hand.

SAVING, WORK SAVING APPLIANCE THAT YOU CAN OWN!

For A Really Workfree Kitchen... First Choose Your

No matter which model fits your needs best,

IN YOUR CHOICE OF SIX MODELS

To fill your every need, Roto-Tray Dishwashers are built in three styles with a choice of either a gravity drain or a pump drain model. For new construction or where slight alterations in your plumbing are no problem, the gravity drain models are for you. On the other hand, the new pump drain models are wonderful for remodeling older houses . . . for installation costs can be held to a very minimum.

Look them over . . . see which works into your plan the best. No matter if it's a combination dishwasher-sink, a free-standing model, or an under-counter model . . . after one week in your kitchen you'd give up any other appliance before you'd let your wonderful American Kitchens dishwasher go. You'll love it!

DISHWASHER-SINK MODEL

The combination dishwasher-sink is a full 48 inches wide. Notice the motion-saving design with the dishwasher to the left of the sink bowl. The dish is held in the left hand during the scraping operation . . . then without loss of motion, the left hand places the dish in the cushioned tray! The dishwasher is under a big fluted, acid and alkali resistant porcelain drainboard . . . to give you plenty of usable work surface.

The sparkling faucet features American Kitchens' exclusive soda fountain type finger-tip levers with a spray and aerator. There is a big two door storage space under the sink bowl . . . a soap box basket on the left storage compartment door. The dishwasher-sink is an especially good buy for those considering the purchase of a sink.



American Kitchens

END GARBAGE MESS FOREVER

Taking out garbage is one of the nastiest jobs left to the American housewife . . . or "hubby" . . . but there's no longer any reason to put up with it. The new American Kitchens Disposer liquefies and disposes of food waste in seconds . . . and there is never a need for you to touch garbage again. Safe, fast, quiet . . . the American Kitchens Disposer won't jam or clog. The Disposer's hammer-mill action quickly does away with even bones, corn cobs, etc. . . . and the Disposer's action will keep your drain lines clean.

FIT ANY STYLE SINK

The American Kitchens Disposer fits all American Kitchens sinks . . . and most others. Combined with the Dishwasher Sink . . . it makes a convenient all-electric American Kitchens Sink Center. And for rural areas, remember . . . the American Kitchens Disposer can be used under normal conditions with a septic tank!



American Kitchens

ROTO-TRAY DISHWASHER

you'll get the cleanest dishwashing you've ever known!



FREE-STANDING MODEL

The versatile free-standing dishwasher is 24 inches wide with a gleaming acid and alkali resistant porcelain top. Taking up little room, the free-standing dishwasher is easy to install in any kitchen . . . designed to combine perfectly with other American Kitchens units. Notice the front opening to add additional work surface to your kitchen and to make your loading easier. American Kitchens famous front contour is also used for maximum toe and knee comfort. Smooth, silent operation . . . turns itself off automatically. Stores dishes until you want them . . . keeps the kitchen as neat as a pin!

UNDERCOUNTER MODEL

Looks exactly like the free-standing model, except without the porcelain top. The undercounter dishwasher fits perfectly under extended American Kitchens countertops of lifetime vinyl . . . or most other countertops. Notice the manual adjustment controls found on all models of American Kitchens Dishwashers which allow the cycle to be lengthened or shortened. Because of flexible control, dishwashers can also be used as dish or bottle warmers.



DISPOSER



Check These Features:

- Wonderfully convenient... odorless, self-cleaning, sanitary.
- Liquifies even bones and corn cobs in seconds.
- Safety cover-switch is absolutely safe . . . and so handy.
- Acoustically mounted in rubber for new, quiet operation.
- Power plus in the big 1/3 h.p. motor for trouble-free operation. Motor is permanently lubricated.
- New design installs quickly, easily, economically.
- Advanced hammer-mill action has pivoted pulverizer arms . . . designed with the elimination of jamming and clogging in mind.



SCRAPE THE WASTE

Remove the cover-switch and scrape up to two quarts of waste into disposer before starting. There's no worry about getting hands hurt in powerful pulverizers.



COVER ON...WASTE GONE

Turn on the cold water, place the cover-switch in position, twist . . . zip, the waste is gone. So safe . . . even a child couldn't be hurt!

An *American Kitchens* Choose the One that B



Deluxe 66" Twin-Bowl, Double-Drainboard Sink—the most convenient of all! The queen of the line . . . it has three storage compartments and four drawers . . . plus all deluxe features.



Deluxe 54" Double-Drainboard Sink — probably the most popular. An excellent choice for any kitchen with its world of storage space and four drawers. Regular deluxe sink features for real convenience.

DELUXE SINK

Features:



Sparkling chrome faucet
... finger tip, soda
fountain type levers
... swing spout ...
non-splash aerator.



Handy spray on deluxe
sinks . . . wonderful
for rinsing . . .
washing waste down
disposer or drain.



Economy 66" Twin-Bowl, Double-Drainboard Sink — it's a wonderful size for big kitchens and for people who want the extra convenience of 2 bowls and 2 drainboards. Here is 5 feet, 6 inches of under-sink storage . . . 2 drawers.

ECONOMY SINKS

Economy 54" Double-Drainboard Sink — has large single bowl, plus two slanted, fluted drainboards. Huge storage compartment . . . two drawers. All model sinks have gleaming acid and alkali resistant porcelain tops.



Economy 48" Ultra Deep Sink — extra deep sink for clothes, rinse deep bowl. W



CABINET SINK is the Heart of Your Kitchen

est Suits Your Needs . . .



Deluxe 48" Double-Duty Sink—perfect where laundry facilities are limited. The left bowl is extra deep . . . wonderful for soaking clothes or concealing soiled dishes with the sliding drainboard. Two drawers.

Deluxe 42" Single-Bowl Sink—available in either right or left hand models (left shown). Compact, yet loaded with deluxe features that mean real efficiency in a small space. Two storage compartments . . . three drawers.



KS

Deluxe sinks are equipped with sparkling chrome faucet, non-splash aerator, push-button spray with flexible hose, divided cutlery drawer, hardwood cutting board, soap basket, crumb-cup strainers . . . plus all of American Kitchens' regular features. (Disposer available at extra cost.)



Deluxe sinks have divided cutlery drawer . . . hardwood cutting board . . . two concealed drawers.



Acid and alkali resistant, fluted drainboard designed to safely drain even your finest stemware.



Faucet mounted on backsplash eliminates dirt-catching back-ledge . . . makes bowl 15% larger.

The country's lowest priced sinks for this high quality! Faucets with American Kitchens' finger tip levers . . . but with no aerators or sprays. Similar to deluxe sinks but without cutlery drawers or cutting boards. (Disposer available at extra cost.)

Double-Duty Sink—with regular and extra bowls . . . sliding drainboard. Wash out the dishes, bathe the baby in handy wide under-sink storage, no drawers.

Economy 42" Single-Bowl Sink—a real thrifty choice for any kitchen. Available in either right or left hand drainboard models (right shown). Has one drawer on the drainboard side.



Special 42" Single-Bowl Sink — the lowest priced sink in American Kitchens quality packed line. Available in choice of either right or left hand drainboard (right shown). Double doors open to mammoth 42" wide storage compartment.

Select *American Kitchens* BASE CABINETS

For Spacious Storage



SINGLE DOOR BASE CABINETS—available in 15" and 18" widths. Full width, seamless drawer . . . door hinging on right or left opens to big storage space with removable shelf.



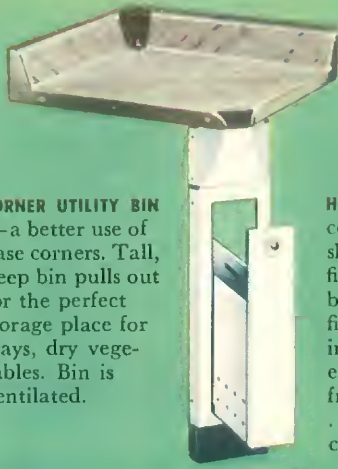
DOUBLE DOOR BASE CABINETS—in 21", 24", 27", and 30" widths. A one-piece drawer . . . two double-wall sound deadened doors . . . big storage space with removable shelf.



DOUBLE DOOR, DOUBLE DRAWER BASE CABINET—in 36" width only. Two drawers . . . giant storage space with removable shelf. All size cabinets finished with two coats of baked enamel.



CORNER BASE PANEL—fits under corner top. It is the most economical way of taking care of a corner . . . however with this panel the corner space is unused.



CORNER UTILITY BIN—a better use of base corners. Tall, deep bin pulls out for the perfect storage place for trays, dry vegetables. Bin is ventilated.



HANDY PANTRY—corner utilizing shelves with finger-tip accessibility. Flick of the finger and 3 rotating shelves put each item in front. Capacity . . . cokes to coffee cans!



BASE WHAT-NOT SHELF—in colors to match your tops. Fits at the end of base cabinets . . . wonderful storage for telephone, radio, waffle iron, cook books, etc.



12 INCH BASE FILLER—goes between base cabinets in 12" space. No drawer, but with regular door on spring hinges. Storage space divided with removable tray rack.



BASE UTILITY BINS—designed in convenient widths of 6" and 9". Similar to corner utility bin (above), the ventilated bin holds over 20 pounds of dry vegetables.



BASE CABINET FILLERS—available in 1", 2", and 3" widths. With these fillers, plus the wide choice of cabinet sizes, your kitchen can be fitted perfectly . . . wall to wall.

Features:



Concealed drawer pulls . . . so easy to clean . . . so comfortable to stand near . . . such smooth beauty.



All American Kitchens drawers are seamless—one piece . . . they clean as easily as a china bowl.



AND TOPS and Work Surfaces

AMERICAN KITCHENS LIFETIME COUNTERTOPS—in five gay colors . . . black. Also, hardwood maple tops are available in 24" widths, and can be easily cut to smaller sizes. Regular tops are made in sizes for all cabinets . . . plus larger continuous countertops to cover up to 72" of cabinets. Corner tops can be had to cover only the corner or in continuous tops which measure up to 63" along either or both sides. Tops are easily cut to intermediate sizes on the job.



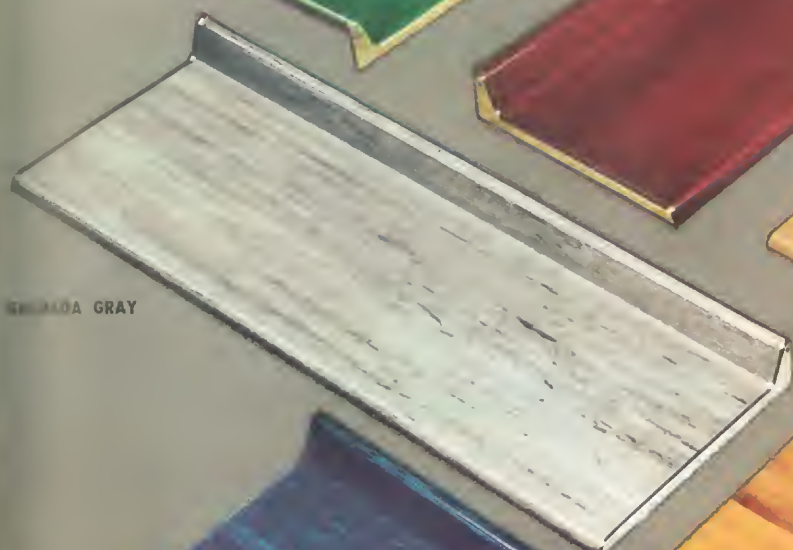
WICH GREEN



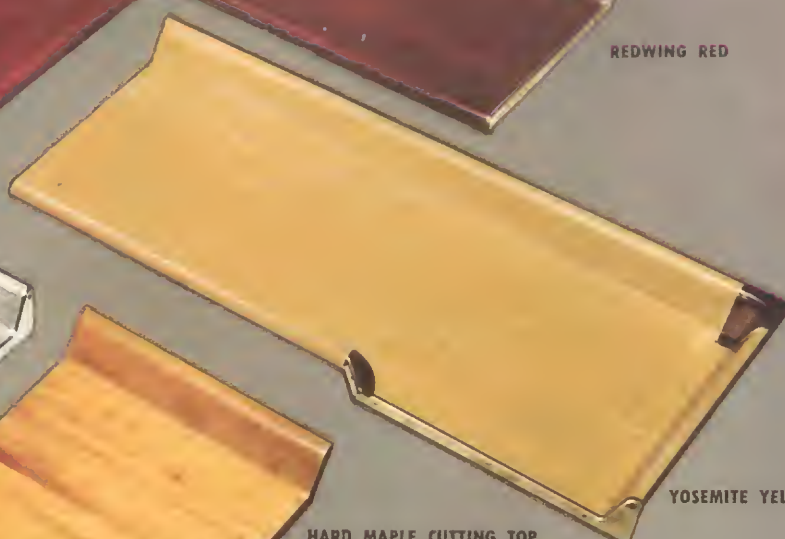
REDWING RED



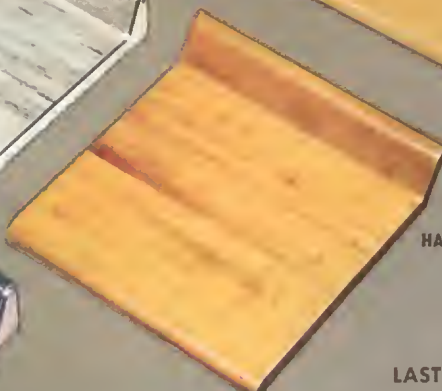
GRAY



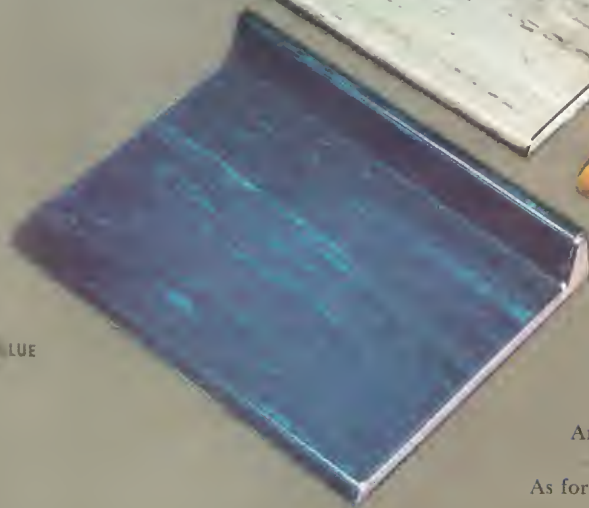
YOSEMITE YELLOW



HARD MAPLE CUTTING TOP



BLUE



LASTING WORKFREE BEAUTY YOU'LL LOVE

Practically indestructible vinyl plastic bonded to steel offers a really lifetime countertop! There can never be any warping, decaying, or rotting. And smooth flowing contours . . . no cracks or seams to catch dirt! American Kitchens tops are a cinch to keep spotless . . . and they never need waxing!

The vinyl is highly resistant to acids, alkali, grease, moisture, aging and sunlight. As for heat . . . an aluminum pan of boiling water can be set on the top without harm . . . although other items such as hot irons are not recommended. Abrasion resistance . . . 4 times more with vinyl . . . the pattern or color won't wear off under normal use! So durable, vinyl is used for flooring and can be obtained in matching or complimentary colors for your kitchen floor. You'll love the soft resiliency, the non-skid surface, the quietness, and the beauty of American Kitchens countertops. They're perfect for you!

Flexibility you'll love . . . add concealed drawers to base cabinets or sink for extra convenience.



Trouble-free, heavy duty, plated spring hinges hold all doors fully open or fully closed—never ajar.



So easy to clean. Cut away view of countertop shows vinyl bonded to steel . . . seamless, strong, smooth.

A Place For Everything . . . Everything In Its Place With



30" HIGH SINGLE-DOOR WALL CABINETS—available in 15" and 18" widths. Door can be hinged on either right or left to save you steps. Has three shelves—two are removable. Easy, quick installation saves you money.



18" HIGH SINGLE-DOOR WALL CABINET—only available in 18" width. The single door can be hinged on either right or left. This cabinet has two shelves—one is removable.



18" AND 15" HIGH DOUBLE-DOOR WALL CABINETS—18" cabinets in four widths . . . 21", 24", 30", and 36". Ideal for over your refrigerator, range, sink. Two shelves . . . one is removable. Special cabinet for over tall refrigerators is 36" wide, 15" tall . . . has one shelf.

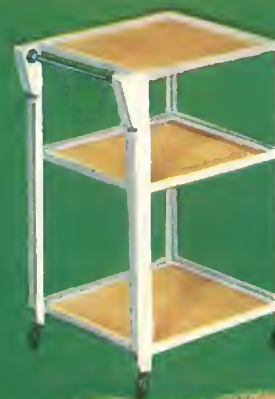


WALL CABINET FILLERS—in both 18" and 30" heights. Made in 1", 2", and 3" widths to combine with wall cabinets to fit any kitchen with that custom look . . . quickly & economically.

These Specialty Items Add Much to Your



WALL WHAT-NOT SHELVES—fit on the end of 30" wall cabinets. Three glass shelves for flowers, knickknacks. Adds beauty and convenience.



SERV-CART—so step-saving for serving and clearing the table, or as a movable work surface. When the Serv-Cart is not in use, it is rolled under a counter.

American Kitchens WALL CABINETS



30" HIGH DOUBLE-DOOR WALL CABINETS—in 21", 24", 27", 30", and 36" widths. Two removable shelves plus one stationary shelf at the bottom offer loads of wonderful storage space. Use a combination of cabinets for long "customized" unit.



CORNER WALL CABINET—30" high and measuring 27" along each wall. This spacious corner wall cabinet uses 100% of the space . . . none wasted. Like all American Kitchens wall cabinets, has rounded contours . . . concealed door pulls . . . so easy to clean.



OVER-APPLIANCE WALL CABINET—40" wide and perfect for over ranges, freezers, extra wide refrigerators. Cabinet is 18" high with place for cook books, etc. between the doors. Special shelves on doors for handy storage of condiments. Bottom shelf detachable.

Features:



Concealed door pulls replace inconvenient, old-style "dirt-trap" handles. Fast cleaning.



American Kitchens doors are sound deadened with insulation . . . have non-staining bumpers. So quiet!



Recessed cabinet bottoms permit hidden, glare-free installation of fluorescent under-cabinet lights.

Kitchen Convenience... Little to its Cost!



VENTILATOR—mounts directly over range (even on inside walls) . . . instantly carries cooking odors and greasy fumes away. Quiet, economical, self-cleaning.

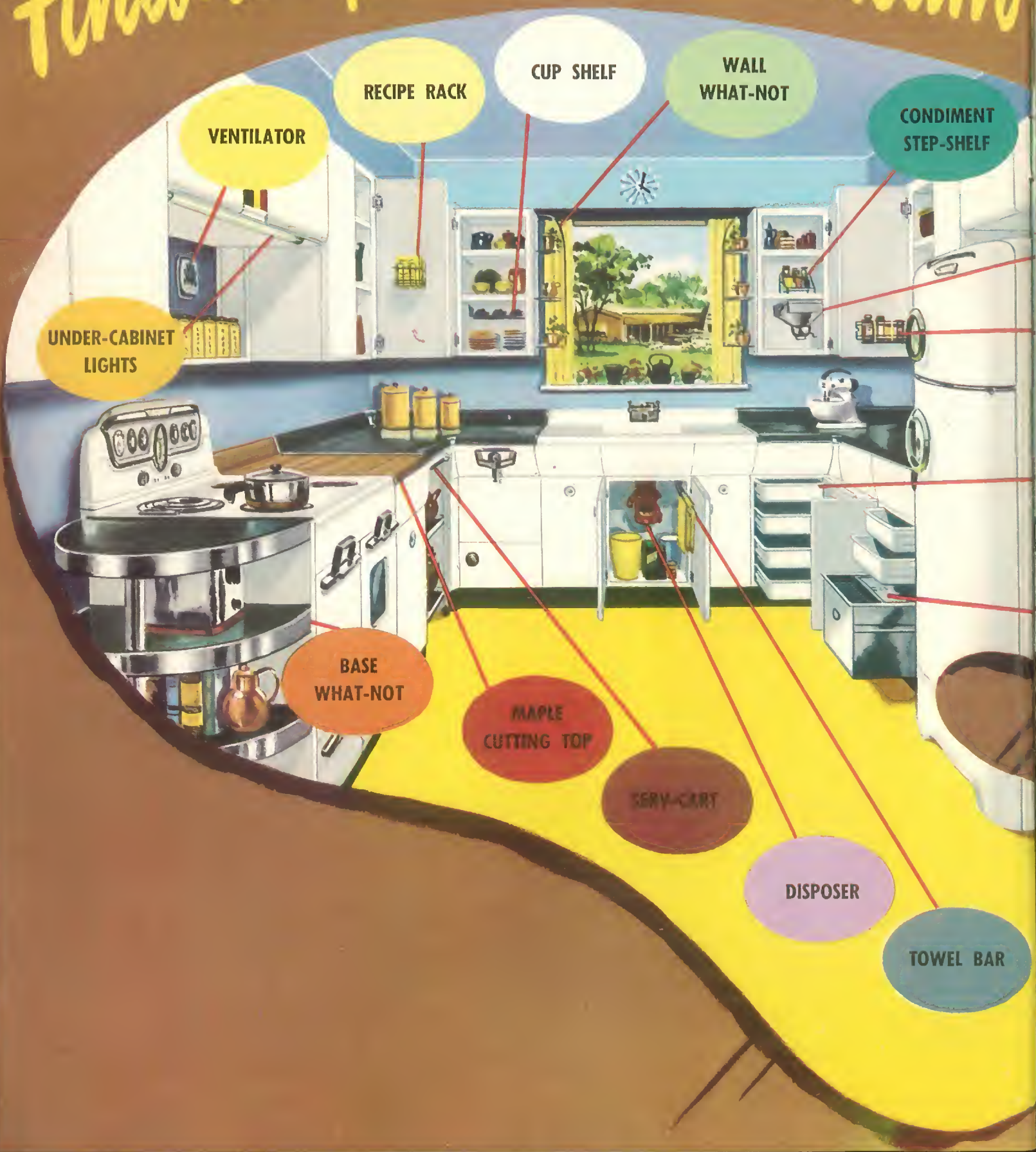


BRUNCH-BAR—snacks, breakfast are fun and so easy. Available in all colors to match countertops. Storage in front and rear.

UTILITY CABINET—21" wide, 84" high. Upper section has 2 shelves for linens. Bottom section has 2 hooks, broom clip, space for mops. Can convert entire cabinet to linen storage with extra shelves.



Finishing Touch to A Dream



Kitchen



Fixing dinner's a breeze! First, Pop's favorite pie . . . recipe from the handy recipe rack inside your cabinet door . . . silky flour from the sifter . . . roll out the crust on the maple top. Mix a quick pie filling with a dash of this and a drop of that from the orderly condiment step-shelf and the convenient extract rack . . . pop the pie in the oven. Get the roast, potatoes, and cabbage on to cook . . . with the powerful Ventilator whisking odors and fumes away there's no cabbage smell! Now set the table . . . plates, glasses, silverware . . . cups from the cup-shelf that holds them safely up out of the way . . . napkins from a concealed base cabinet drawer. Slice the roast on the maple top . . . get bread from the stay-fresh breadbox . . . load the Serv-Cart and roll into the dining room to serve! Swell meal, Mom! Now clear the table using the Serv-Cart . . . food waste goes down the Disposer . . . dishes in the Dishwasher. Wipe your hands on a towel from the pull out towel bar under the sink . . . Lady, your dinner chores are done! Decorative wall and base cabinet what-nots . . . shadow-free undercabinet lights with electrical outlets . . . all those extra conveniences that make your meal-time duties fly by. Accessories finish your dream kitchen!

They cost so little . . . don't be without them!

HOW TO PLAN YOUR NEW

American Kitchen

Your nearby American Kitchens dealer will be delighted to plan your kitchen for you . . . but should you like to plan your own kitchen . . . here's how. Draw your floor plan on the graph at the right . . . it's quick, easy, and fun! For handy reference, below the graph are shown the various size American Kitchens units you'll want to consider. Now to plan your kitchen!

KNOW THE PHYSICAL FEATURES OF YOUR ROOM

First: Make a rough sketch of your room on a piece of paper, noting all the windows, doors, and other obstructions (such as radiators and exposed pipes), if any. Also indicate on the sketch where the doors lead (outside, dining room, etc.) and where the existing plumbing, electrical outlets, and gas outlets are located.

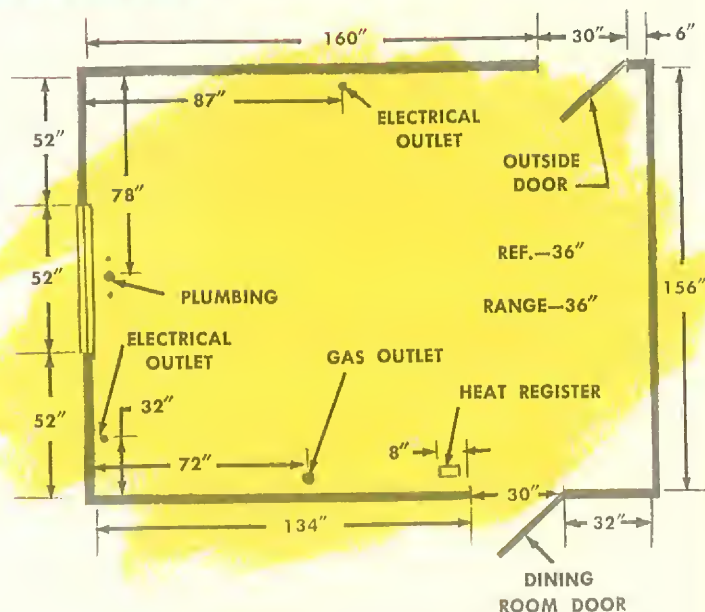
Second: Start in a corner and measure around the room, marking each dimension on the sketch until all distances between walls, obstructions, doors, windows, and utility outlets are shown. Also make a note of the size of the range, the refrigerator, the windows, and the doors (door and window measurements should include trim . . . allow three inches on hinged side of refrigerator for door travel). Keep the measurements in inches for easy planning.

HOW TO USE THE GRAPH

Notice the graph is marked off in one foot increments . . . with light lines for three inch divisions. Since the width of American Kitchens units are nearly all divisible by three . . . your planning will be easy. Then the next step of your planning is . . .

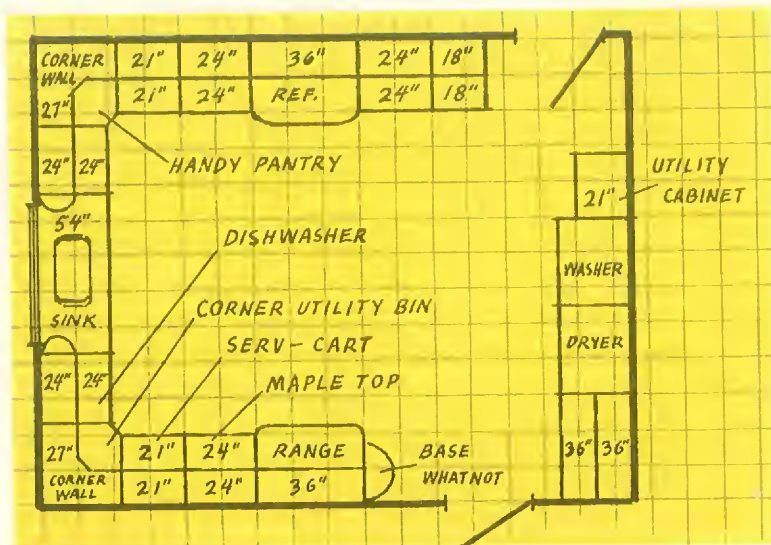
Third: Mark off the size of your room on the graph. Now transfer all of the information on the rough sketch to the graph . . . being careful to make your drawing accurate in size.

Fourth: Now . . . the placement of the equipment in the kitchen. First, locate the approximate position of the sink, the range, and the refrigerator (present facilities for the utilities may help govern your

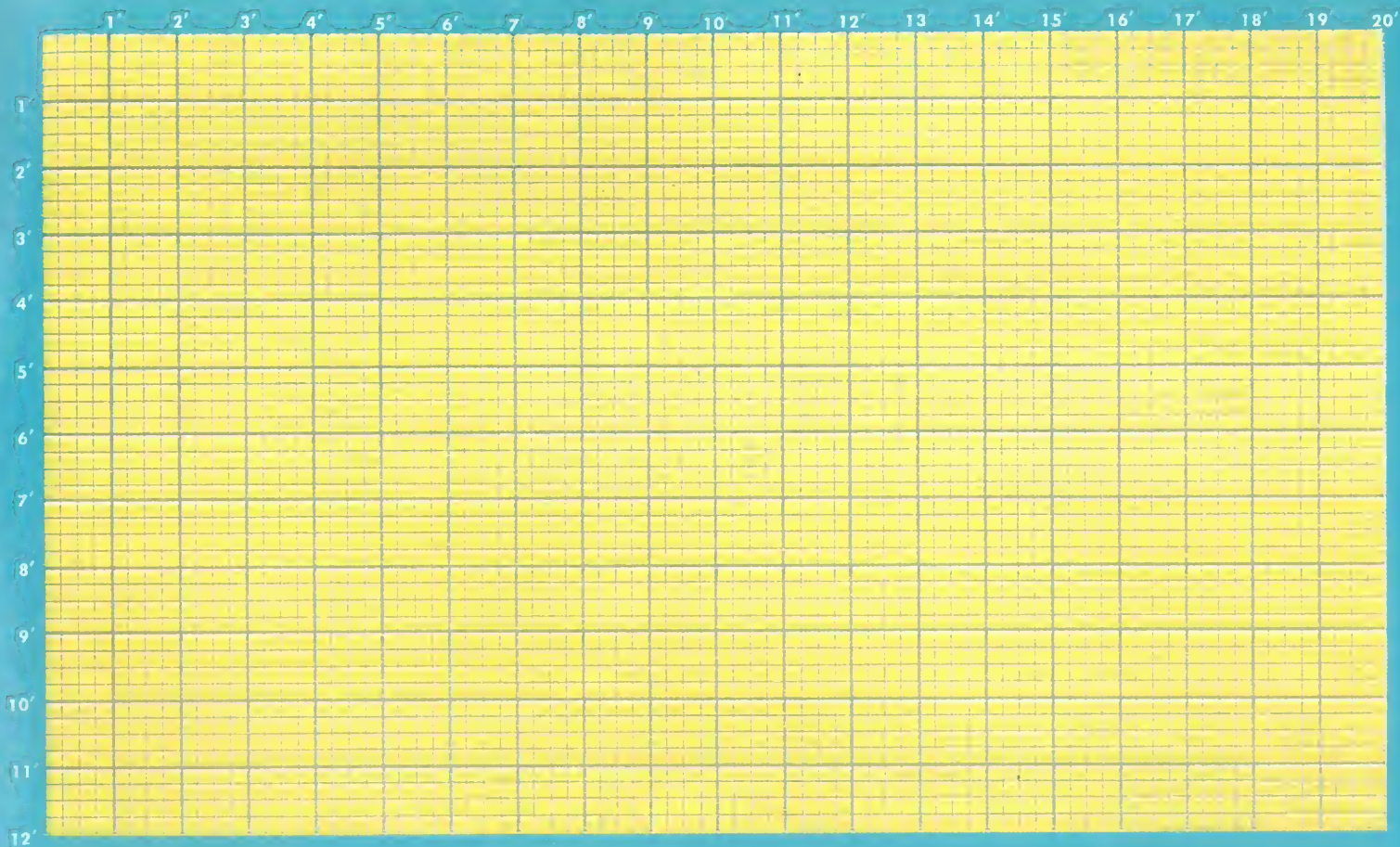


decision). By subtracting the width of these units from the wall space, you'll know how much room you have left for cabinets. With this information, start planning by subtracting the size of each kitchen unit you want from the remaining space until all the wall has been used. Different combinations of cabinets plus the use of fillers were needed will allow you to plan your kitchen perfectly . . . wall to wall . . . for that "custom" look. For the greatest kitchen convenience, carefully study special purpose kitchen units and include them in your plan. To draw kitchen units on the graph, divide their width by three . . . then count over that many spaces on the graph for the unit's width. For the depth . . . use eight spaces for dishwashers, sinks, and base cabinets . . . four spaces for wall cabinets. After drawing the unit, identify it for future reference.

A SAMPLE KITCHEN IS PLANNED FOR YOU



Here, planned as an example, is the kitchen which progressed in sketches on the earlier pages, finally being completed on the preceding page. The rough sketch for this kitchen is shown above. It is decided a 54" sink will be used . . . along with an American Kitchens Undercounter Dishwasher. The sink is to be placed under the window on the left wall. Subtracting the 54" sink from the 156" wall, 102" are left for the dishwasher and cabinets. The 24" dishwasher is then subtracted . . . leaving 78". Planned to be a U-Shaped kitchen, 27" corner cabinets for each corner are deducted. With only 24" remaining, the space is perfectly used with another 24" cabinet to match the dishwasher on the left side of the sink. For the wall at the top, the space between the left wall and the door is 160". Since the refrigerator is planned for this wall, first subtract 36" for it . . . leaving 124". Next subtract 27" for the corner cabinets already planned when planning L-Shaped or U-Shaped kitchens.) For the remaining 97", it was decided to use an 18", a 21", and two 24" cabinets . . . leaving 10" between the last cabinet and the door. The lower wall would be planned in the same manner . . . first deducting the range, the corner cabinets already planned, and then planning other cabinets for the remaining wall space. The theory used in the planning example will work for you. Try it!



DISHWASHERS



48"

24"

SINKS



66"

54"

48"

42"

BASE CABINETS



15"

18"

21"

24"

27"

30"

36"

BASE CORNER UNITS



UTILITY CABINET

BASE FILLER UNITS



9"

6"

3"

2"

1"

BASE ACCESSORY UNITS



19"

11"

21"

WALL CABINET FILLERS



1"

2"

3"

18"

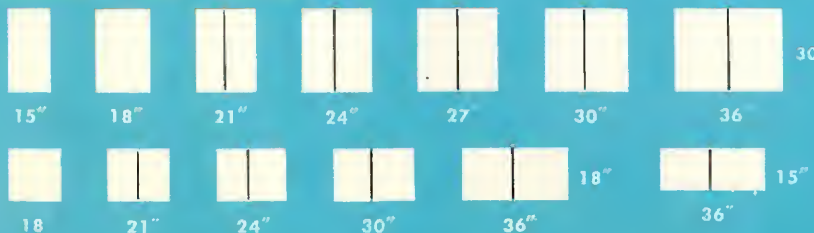
30"

1"

2"

3"

WALL CABINETS



15"

18"

21"

24"

27"

30"

36"

30"

18"

21"

24"

30"

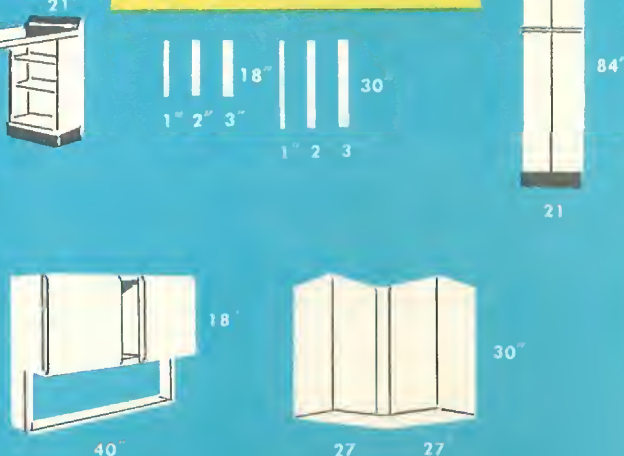
36"

18"

15"

36"

WALL CABINET FILLERS



84"

21"

18"

40"

27"

27"

30"

YOUR KITCHEN DEALER

IS A WIFE-SAVER!



Your nearby American Kitchens dealer *knows* kitchens! He has spent hours studying them . . .

in books . . . in special training meetings . . .

in kitchens! He has even passed a written examination, qualifying him as an American Kitchens Registered Kitchen Specialist. Discuss your kitchen with him . . . he'll be most happy to help you, and he'll probably make suggestions based on his

knowledge and experience that will both save you money and make a better kitchen.

Would you like to actually see "your new kitchen" before you spend a cent? Your American Kitchens dealer will show it to you. With his amazing new Kitchen Personalizer he will work out every detail of your new kitchen with you in just ten minutes . . . even presenting several kitchen arrangements for you to inspect and choose from. No one in town knows better how to make your kitchen work for you . . . to save you time . . . to save you work . . . to save you a thousand steps a day!

Your American Kitchens dealer will plan your kitchen . . . give you a complete, accurate cost estimate . . . arrange for the installation . . . help you with the easy financing. He'll give you the dream kitchen you've always wanted . . . at a down to earth price you can afford. Call him and discuss the many ways to start your kitchen today!

HOW TO START YOUR NEW

American Kitchen TODAY

A PACKAGE KITCHEN

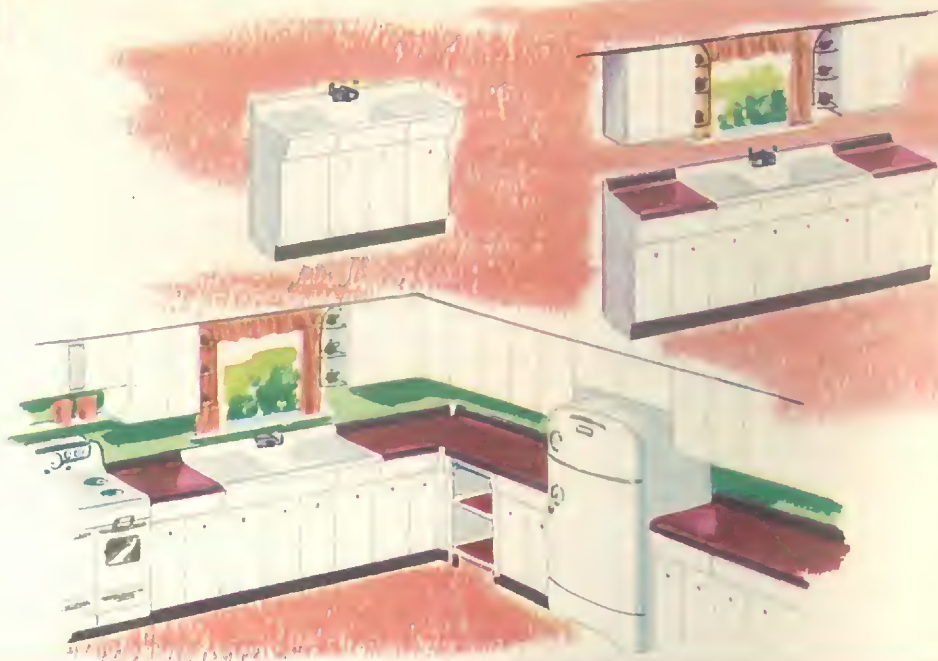
Save money . . . save time . . . start your new kitchen with this Mrs. America package kitchen. It consists of a big 54" double-drainboard sink with a deluxe faucet, non-splash aerator, push-button spray; big, deep storage compartments, roomy seamless drawers . . . two regular 21" base cabinets with lifetime vinyl countertops . . . two spacious 21" wall cabinets, 30" high . . . two wall what-nots to dress up your kitchen. Think of it . . . now you can buy this big, complete 8 foot kitchen for less than the price of a refrigerator . . . only a few dollars a month on easy terms! It's an unbeatable value.

THE ADD-A-UNIT PLAN

Although you can have a complete American Kitchen with small monthly payments, some families prefer to remodel their kitchens gradually . . . paying for it as they go . . . following this Add-A-Unit plan. First, plan your complete kitchen. Then replace your present out-moded sink with a beautiful American Kitchens cabinet sink—preferably a deluxe model for the extra work-saving features. Later, at your convenience, add base and wall cabinets to form a wonderful sink work center.

From time to time . . . as you accumulate more money for your kitchen . . . add other cabinets. Almost before you know it, your new American Kitchen will be complete as you add the storage center and the cooking and serving center . . . and it's all paid for! You'll begin to wonder how you ever got along without an American Kitchen.

As time goes by accessories and specialty items are added . . . why, you have your complete dream kitchen!



BUY TODAY ON LOW, BUDGET-FITTING TERMS

Choose one of these plans tailored just to fit your needs!

FHA INSURED LOANS—FHA Title 1 insured loans are available to homeowners even though they may already have mortgages on their homes. Easy to obtain, there is no down payment . . . 3 years to pay . . . and the first payment does not have to be made until 60 days after the purchase. Your complete dream kitchen is eligible under this type loan, including installation cost.

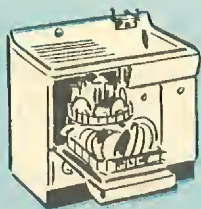
OPEN-END MORTGAGES—allowed in some states to let the homeowner spread the cost of the new kitchen over the entire remaining term of his home loan. Spreading payments this way cuts the amount due monthly to a fraction of the usual appliance payments. Because of low interest rates, this type financing is very attractive. There is no down payment under this plan.

TIME PAYMENT PLANS—The regular type loan so familiar to appliance purchasers, they are so easy and fast to arrange. Terms vary in the different communities throughout the country . . . but your American Kitchens dealer can quickly give you all the information.

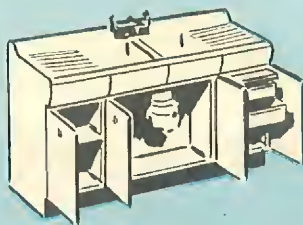
PACKAGE MORTGAGE FINANCING—it's a perfect plan for the builder or the purchaser of a new home. The price of your American Kitchen will be included in your original home loan . . . and you can pay for it over the entire term of your mortgage. Low payments . . . usually without a down payment.

MORTGAGE REFINANCING—a plan suited to the family that has paid off part of their original home loan. The mortgage is refinanced and the price of the kitchen is added to the home loan giving the advantages of no down payment and low monthly installments.

No matter which way of starting your kitchen suits you best . . . do it today and be glad forever!



Dishwashers



Sinks



Food Waste Disposers



Base Cabinets



Wall Cabinets



Ventilators



Brunch Bars



Serv-Carts



American Kitchens

CONNERSVILLE, INDIANA

